



INTERNATIONAL INSTITUTE FOR INTEGRATED INFORMATION & MANAGEMENT

The International Institute for Integrated Information and Management (commonly called 4IM) is an independent higher education private institute of innovative training.

The Institute provides training based upon the evaluation of the corporate needs, the evolution of Information Technology during the last ten years and the expectations of its users.

The emphasis is put on new technologies, on the practical and operational knowledge of firm running and on the opening to the international world, in order to make the best of its motto:

« 4IM, speeding up employability »

Three kinds of training are available:

- a "Engineer-Manager" course (EM) leading to a European Master level of qualification
- an "Engineer-Assistant" course (EA) leading to a European Degree level of qualification.
- A possibility of **Professional / Vocational training (PT)**

The 4IM founders, who come from the international professional world (IT and business management) and also from the State Education world, have put together their skills to offer some training which corresponds better to the needs of businesses and expectations of students:

Information Technology is a domain which evolves very quickly; training is bound to follow the same rhythm. As far as firms are concerned, needs are also evolving, this is due in particular to internationalization, the cut in costs, the merging of SSII, the centralization of purchase,

As the IT market is about to be at its maturity, the best career profile is not the programme analyst any more; the initial coding

work is going to be more and more subcontracted to attractive countries (like India, China, ..)

On the other hand, businesses are expecting computer analysts to have higher added value. The projects they intend to launch to expand more and more frequently, mix together aspects of computing techniques, with marketing and management. The best career profile will then be the project manager specialized in IT, able to discuss with many people from various origins.

The human resources of the firm or of its subcontractors have to follow these evolutions. More and more frequently, businesses are going to look for young executives with technical and human resources training, knowing a lot about the business world (the ideal situation would be, students having combined school course with work experience), able to coordinate and federate the group of parties (local or relocated) involved in a project

4IM, the first school of this kind in France, anticipates this need, offering a new form of training, well adapted to the businesses' new expectations.



ASSETS OF THE INSTITUTE

4IM means : innovative specializations, specially selected applicants, classes which are not too big to make rigorous supervision possible; school course combined with work experience, strong involvement of professionals in teaching (part time lecturers, tutors), increased employability, operational skills, new technologies in teaching, is setting up in Provence, an exceptional French region.

In our Institute, students are much more than mere consumers, they are part and parcel of life at the Institute, in synergy with all the people involved.

OUR LOCATION : LA PROVENCE

Combining the way of life and the economic dynamism, Aix-en-Provence / Marseilles is the "key" region in the south of Europe. First area of industrial and tertiary activity, it offers indisputable assets: long experience of international trade, a young dynamic and creative population, a geostrategic location between Europe and the Mediterranean, a quality of life and living environment are privileged. It is a Mediterranean climate, the possibility to reach Paris by TGV (High speed train), an international airport, a lot of student activity, exceptional natural sites, the sea and the nearby Alpine mountains, an intense cultural and athletic life.



A solid training course :

Information Technologies, Management, Marketing, Administration, Personal development, Language(s)...

Pragmatic methods of teaching :

Course combined with work experience, Course and seminars given by professionals of firms ...

E-learning

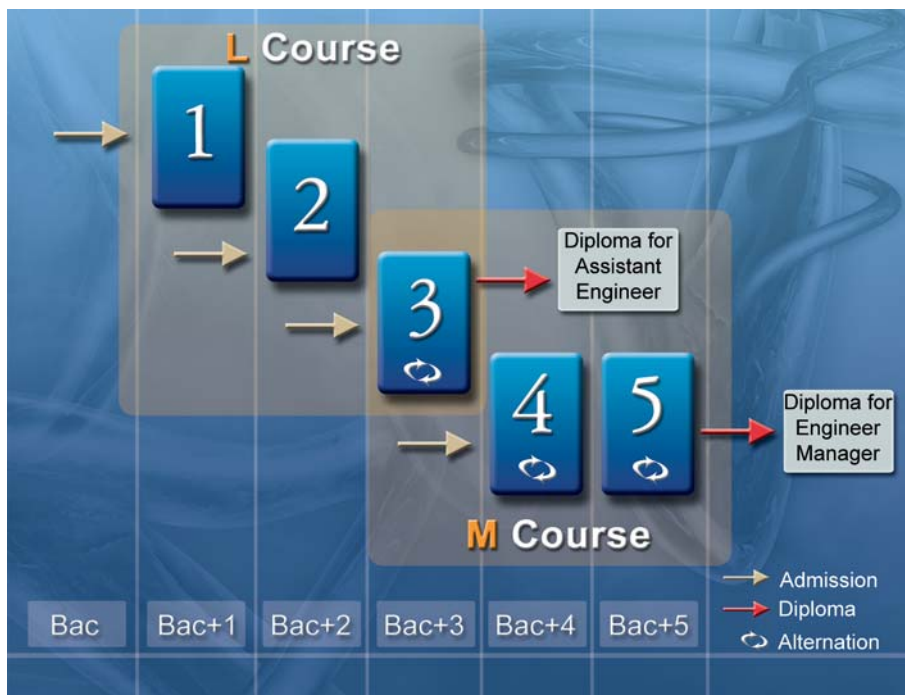
An International programm:

Classes and practical work given in English, Annual seminar abroad, ECTS (European Credit Transfer System) en practice.



THE LEVELS

Students of all kind of subjects are likely to apply; however, having some computing knowledge is essential.

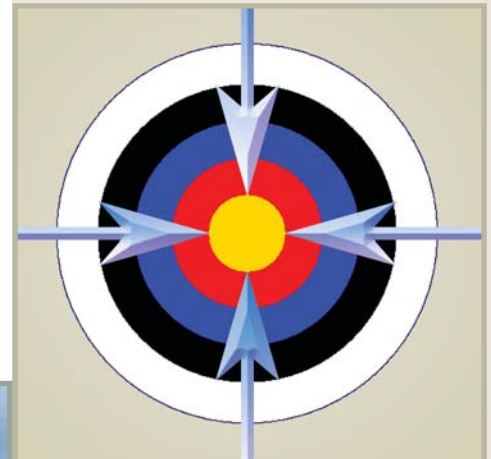


4IM DEVELOPS THE STUDENTS' ABILITIES INTO 4 DIRECTIONS

An engineer's rigour
A marketer's sensibility
A salesman's will
A strong personality

4IM assists the students all along their studies, helping them to choose their options, their work experience and monitors their progress.

So, each student "grows", year after year, integrating his qualities, his limits and his aspirations. It is the very versatility of the training and the time spent listening to students and to the assessment of the student's abilities which are the key factors of success.



Towards a new career



The Manager-Engineer

OPENING TO THE INTERNATIONAL WORLD

Foreign languages

4IM students will work in an international environment (for example within the context of an offshore project management). A sound command of the English Language is absolutely essential. That's why the Institute puts the emphasis on the teaching of this language (and on the French Language too, for foreign students). At the end of the third year, all the French-speaking students must get 700 points at the TOEIC (Test Of English for International Communication), which is essential to obtain the diploma. This applies equally to foreign students, who have to take the TFI (Test of International French).

Seminars abroad

Every year, the whole group of 4IM students must attend a one-week seminar in a foreign university, where a seminar is carried out by local teachers. On the one hand it favours the learning of the language, on the other hand it creates a synergy between students, and it strengthens their open-mindedness too.

Work-experience abroad

The Institute's one semester system, allows 2 free months in the summer (July, August). The student is strongly encouraged to put his training into practice within the context of a training period abroad, for at least 2 months, and this, at the end of the first, second or third year, according to the student's choice. The institute will help students to find some work experience placement (to write a CV following English rules, covering letters, relations with foreign firms, practical info) and will provide students with support all along the work experience.

SCHOOL COMBINED WITH WORK

The last year of the L course (3rd year), the program combines studies with work experience.

Each student is accompanied by a business tutor, firstly to help him to apprehend the occupational world, and to acquire professional skills.

Each student is joined equally by a 4IM tutor, in order to think about his occupational future and follow the progress of his training.

- For all the students, whatever their initial training
- From the 3rd year to the 5th year
- For prestigious occupational experience, an essential asset to finding employment
- The firm may take care of the tuition fees
- Pragmatic teaching, theory put into practice within the firm taking the student in
- Acquiring some knowledge which is not taught at school (behavioural, organizational and involving relationships)
- Learning while working and working while learning

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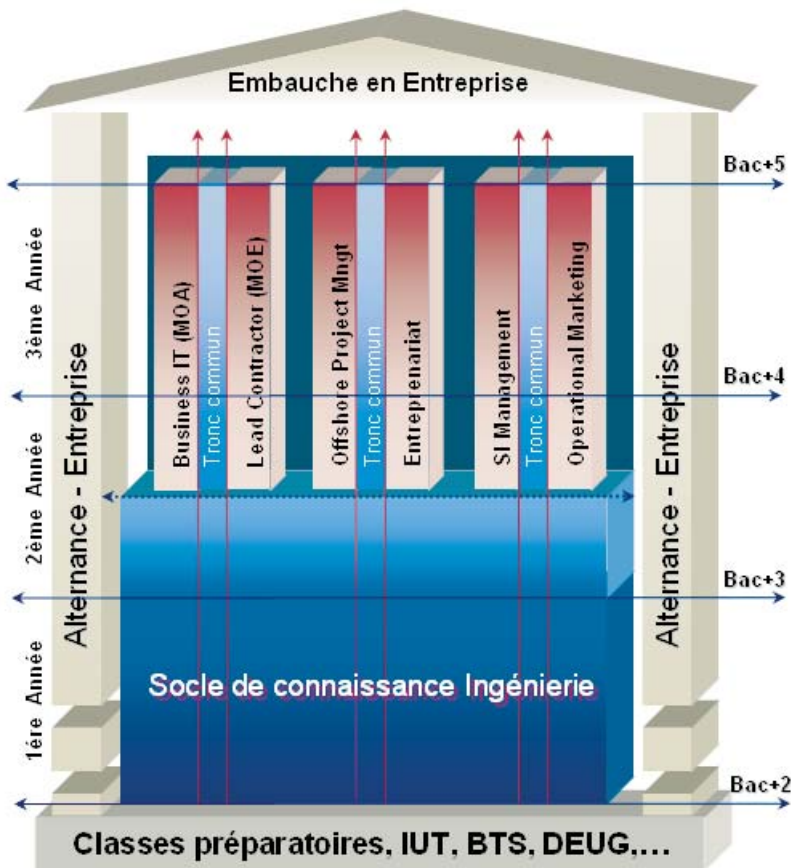


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L I C E N C E & M A S T E R

www.4im.info

Cursus ...



OBJECTIVES

At the end of his training, the 4IM Manager-Engineer, familiar with management and Information technology, will be able to aspire to managerial jobs and others such as a project manager. He will be very adaptable and fully qualified for business management (taking decisions and responsibilities in the IT system field). Able to understand marketing needs and to transpose them into technical facts, he will be the link between jobs (customers) and the IT system (computer analysts).

THE 5 YEARS OF THE COURSE

Year 1 and 2: This is an adaptation period between secondary and higher education. The objective of these two years is to acquire the basis of engineering knowledge: theoretical subjects (math, physics, ...) but also IT basis and first comprehension of the companies world. Each year the student has to do a training period of 4 weeks.

After a refresher course (for some students) in July / August, the start of the new school year opens with a transition course composed of a common-core syllabus. The combination work experience with school course (50% in a firm, 50% at 4IM) starts, on the basis of 3 weeks in a firm for 3 weeks at 4 IM (duration adaptable to particular cases).

After this year, you can leave 4IM and have the Diploma of "Engineer-Assistant"

The first semester goes on, following the same principle as the previous year. As the second semester begins, students choose their LRE (Line of Reinforcement of Employability or specialization) among 6 possible choices (BUI, LCO, OPM, ENT, ITM, OMK). The basis of the engineering knowledge, which is compulsory, is still on, through the common-core syllabus. The combination course / work experience (50% in a firm, 50% at 4IM) is then based on a 4 weeks' rhythm.

The common-core syllabus - still compulsory- represents about 40 % of the classes and 60 % for the LRE. The combination course / work experience (50% in a firm, 50% at 4IM) is finally based on a 1 month rhythm. There is an assessment of the school course / work experience combination at the end of the third year and also a oral exam. Both validate the Master course.

MASTER IN :

DESCRIPTION

Business IT - BUI Project leader close to the user side

Lead Contractor IT - LCO Project leader close to the development side

Offshore Project Manager - OPM Project leader for nearshore and offshore project

Entrepreneurship - ENT Company creation, start up

IT Management - ITM CIO for middle structures

Operational Marketing - OMK Sales, consulting for IT markets.

WHO CAN STUDY AT 4IM?

You have a diploma whose level is equivalent to the French baccalaureate or whose level is Undergraduate 1 or 2; you are in a commercial or scientific field: join the 4IM students.

Selection is based on one's application and on interviews.

Foreign students represent a large part of the classes.

ORGANIZATION OF CLASSES

The first years (year 1, 2 and 3), as well as the first semester of the 4th year focus on acquiring essential knowledge as far as management and information technology are concerned.

From the second semester of the 4th year onwards, a specialization commonly called Line of Reinforcement of Employability (LRE) is chosen by the student to personalize his knowledge.

SCHOOL COURSE AND WORK EXPERIENCE

3 years (#3, 4 and 5) are combined with work experience all along. This system applies to all the students, whatever their initial training is.

PLURIDISCIPLINARITY

- new technologies
- the command of the English and French languages
- management
- marketing
- personal development

ASSESSMENT METHOD

The aim is not only to assess the students' standards and carry out a grading, but also to consolidate strong points and work on weak points. Every student, and this from the first year onwards, will initiate a particularized assessment of his skills, which will be used all along the 5 years. Continuous assessment will be made possible through exams based on Multiple Choice Questions, and exams taken on computers.

THE WAY THE SCHOOL YEARS ARE ORGANIZED

4IM applies the semestrialisation (30 credits ECTS per six-month period), from September to June. Thus, it makes possible to have 2 months available for complementary training courses.



INTEGRATION PROCESS

Firstly, the form

It sums up all the necessary information about the student, either administrative or about their school years. Students must give copies of school reports, as well as the written proof of the ECTS credits if necessary. Forms must be returned as soon as possible.

Once the students are selected, on the basis of their application, they receive the notification to have interviews with the Institute. Whenever it is necessary, the status of the form may be consulted on our Extranet Site, information protected by an access code.

Secondly, the interview

It is an individual one day interview. Students first receive their notifications. It is composed of:

- An interview to introduce oneself and explain one's motives - 30 minutes

The interviewer gives information about the Institute, the objectives of the training, how it works, the positioning of the specializations (LRE), the advantages of a training which combines school course with work experience (15 minutes). The student talks about his professional plans, and says what his motives are (15 minutes).

- Management interview (preparation for 10 minutes and interview - 20 minutes).

The candidate must analyse a professional case, previously explained to him, and must play the part of a manager bringing about solutions. No specific knowledge is required for this interview.

- Interview in French (preparation for 15 minutes and interview for 15 minutes)

The candidate comments on a text, which allows the interviewer to judge his level of comprehension, his knowledge of vocabulary and his command of grammar. The subject of the text is related to studies, past and future.

THE STUDENT PROJECTS

Each year, all the students work on a federated project. This project makes it possible to put in practice at the same time IT knowledge but also linguistic knowledge.

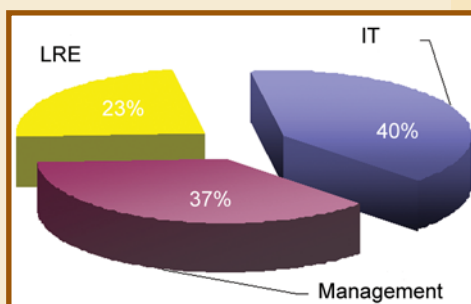
An example: the "Multimedia Cdrom" project.

It is the realization of a Cdrom: the student puts into practice the competence and knowledge obtained in the IT courses (automatic system of boot, realization of the navigation interface, HTML pages, graphics, various scripts, scenarios and other programs), in the English courses (concerning the contents) and in the management courses.

The project really begins in the second period, but will be initiated in the first period by the courses of e-learning and creation of pages HTML. The project is spread out then to the end of the year. To this end, the class will present the project as a whole, and then each group will come to comment the part which it has carried out.



HOMOGENEOUS DISTRIBUTION BETWEEN THE GROUPS OF SUBJECTS



WHERE DO THE INTERVIEWS TAKE PLACE?

Interviews take place in France or in the countries where 4IM has ambassadors